

PRESS KIT 2025



WELCOME TO HOTEL KÄMP'S PRESS KIT

Since 1887, Hotel Kämp has been a timeless symbol of elegance and sophistication, standing proudly as an integral part of Helsinki's vibrant cultural and historical tapestry. This press kit offers a glimpse into the hotel's legacy, vision, and future. We hope it provides you with the information and inspiration needed to share your stories about Hotel Kämp.

As we progress through a comprehensive refurbishment, set for completion in 2026, Hotel Kämp remains a beacon of classic luxury. Throughout this exciting transformation, we continue to welcome guests with the highest standards of hospitality, seamlessly blending heritage with modern sophistication.

Whether you're covering luxury travel, historic landmarks, or transformative hospitality, this press kit serves as your gateway to everything Hotel Kämp has to offer.

Thank you for sharing our journey, and we hope this resource inspires and informs your storytelling about the iconic Hotel Kämp.

We are here for you.

Inside This Press Kit:

- History & Heritage: Explore the rich story of Hotel Kämp and its iconic presence on Helsinki's Esplanade.
- The Kämp Experience: Discover our unique offerings, from the tranquil Kämp Spa to Notes by Kämp, our pop-up restaurant concept during renovations.
- Revitalization Journey: Learn about our ongoing transformation and vision for the future.
- Media Resources: Access high-resolution images, press releases, and contact details for your convenience.

ON BEHALF OF THE WHOLE TEAM

Tuomas A. Liewendahl General Manager, Hotel Kämp



PRESS KIT CONTENT

REBIRTH OF THE LEGEND

OUR STORY AND HERITAGE

ROOMS & SUITES

DINING AND CULINARY EXCELLENCE

KÄMP WELLNESS

MEETINGS & EVENTS

SUSTAINABILITY INITIATIVES

CONTACT & ASSETS

Since 1887 Hotel Kämp has been the safe haven in the heart of Helsinki for both locals and visitors alike. Unforgettable memories are in the core of all we do at Kämp, and you as our guest are the top priority.



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ROOMS & SUITES

The rooms and suites at Hotel Kämp blend classic sophistication with modern comfort, creating a serene retreat in the heart of the city. Thoughtfully designed with luxurious furnishings and high-quality amenities, they provide an exceptional stay for every guest.

MEETINGS & EVENTS

Hotel Kämp offers unique and luxurious spaces for meetings, conferences, and other events. The versatile meeting rooms are easily modified to cater for different requirements of smaller meetings, cocktail parties, large networking events, and weddings.



Notes by Kämp offers classic flavours and seasonal delicacies. Every dish and cocktail is like a carefully composed melody, with every note carefully selected from premium ingredients.

00100 Helsinki

Finland

KÄMP WELLNESS

At Kämp Wellness, tranquility meets elegance to deliver a truly unique experience. Indulgent moments of relaxation and personalized care in an exquisite environment.

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THE LEADING HOTELS

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HOTEL KÄMP		A MEMBER OF	



REBIRTH OF THE LEGEND

Hotel Kämp is the iconic heart of Helsinki, which first opened its doors in 1887. The hotel reopened in 1999 after a major refurbishment. Now, the hotel, a symbol of classic luxury, is being refurbished once again, revitalising the heart of the city center. The refurbishment will be carried out in phases, with the fully renovated hotel due to be completed in early 2026. The hotel will be open throughout the refurbishment.

The first authentic grand hôtel in Finland, Hotel Kämp, embarks on a comprehensive refurbishment. Throughout this transformation, the entire hotel's ambiance and interior will be renewed, technology will be modernized, and the overall guest experience will be elevated to new heights. The refurbishment will be conducted with utmost respect for the hotel's history and character, ensuring that it evolves to meet the expectations of both classic luxury hotels and the demands of today and the future.



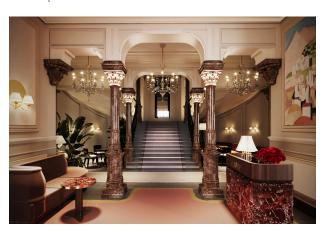
The first phase of the refurbishment was completed in October 2024, and 119 refurbished Deluxe and Premium Deluxe rooms were introduced.

REBIRTH OF THE LEGEND





In Fall 2025, Hotel Kämp will launch the next phase of its refurbishment with a major transformation of its Pohjois-Esplanadi side. The main entrance will return to its original location facing Esplanade, while the lobby will be elevated to new standards and the bar and restaurant area will undergo a complete makeover.



In May 2025, Hotel Kämp proudly completed the latest phase of its extensive refurbishment project with the opening of a stunning new extension in the historic Helander House. This elegant addition introduces 22 exquisitely designed rooms and suites that seamlessly blend timeless architectural charm with the comfort and sophistication expected by today's discerning travelers.

This expansion marks a significant milestone in Hotel Kämp's ongoing commitment to preserving heritage while enhancing the guest experience.







1887

Carl Kämp, born in 1848, moved to Helsinki at a young age and started to make a name for himself in the restaurant industry. He quickly became a well-known and respected restaurateur. Carl Kämp felt that the new capital city was missing a Grand Hôtel and set on to design, fund, and build a modern and continental hotel in Helsinki.

AS PUBLISHED IN THE DAILY NEWSPAPER UUSI SUOMETAR, 1.11.1887

Hotel Kämp, Helsinki, Pohjois-Esplanadikatu 29, in the city center. The hotel features 80 well-appointed rooms from 2 marks a night upwards. Each room has a vestibule and a bed-chamber. Restaurant, banqueting hall, dining-rooms, reading room, bathrooms, elevator, telephone. All languages spoken. The hotels' own Omnibus will collect guests from the Central Railway Station and from the Steamship Quay.

Helsinki, 1. November 1887. Carl Kämp

Since opening its doors in 1887, Hotel Kämp drew the attention of the local press with a precious interior that had never been seen in Finland before – the grande mirrors of the banquet hall, bronze candelabras, and rugs and curtains from St. Petersburg created an international and luxurious atmosphere. Venetian style chandeliers acquired from Berlin operated with both electricity and gas and guests, who at the time had only been accustomed to gas operated lights, described the lightning to be marvelous, as if they were bathing in a sea of light.

Hotel Kämp quickly established itself as the center stage of the political and cultural scene of Helsinki. In addition to the Finnish dignitaries, international guests found their way to Hotel Kämp. The local press published a daily list of visitors arriving to Helsinki and Hotel Kämp's list was always the longest and diverse – guests arrived via train from all over Finland, and cruise ships took over the Helsinki harbor with guests from the Nordic countries and Germany.

In keeping with the European Grand Hôtel tradition, the entertainment on offer at Hotel Kämp was cosmopolitan and high-class. Already by the early 1890s, Kämp had become Helsinki's leading light entertainment arena, with only the best artists being permitted on its stage. Hotel Kämp's variety shows included flamenco dancers from Spain, comedians, acrobats, and an Italian baritone, whose bravura was yodeling. As today, the performances were advertised in the press and they were also written up by the critics. Consequently, word traveled fast and the best and most popular shows would be sold out for weeks on end.

Before modern technology molded the media landscape, cafés and restaurants were the location where the latest news and gossip were exchanged. Kämp became a focal meeting point for daily news and **Päivälehti** (now Helsingin Sanomat) used to start their days with meetings in the Hotel café.

In November–December 1939, the struggle of "gallant little Finland" against the mighty armies of the Soviet Union was front-page news around the world. Europe was not yet quite in flames, but the fighting on the freezing-cold Finnish front was anything but pretense. Finland's official communiqués on the war were published each evening at 8 PM, and they were pored over intently in the Kämp press room.

Majority of the foreign correspondents waged the Winter War in the Kämp Bar, converted into an air-raid shelter. Kämp Bar had become a meeting-point for Finnish journalists, people from the Foreign Ministry, and other familiar faces about town. It was not just the working pressmen who came to Kämp in search of news and refreshments.

Aino, I am a composer, not a fortune teller."

JEAN SIBELIUS IN THE 1890s

when his wife, Aino, asked how long the trip to Kämp would take.

SIBELIUS AND THE SYMPOSIUM CIRCLE

While variety shows rocked the walls in Kämp Upstairs, a small, but nevertheless artistically significant band of supporters of The Young Finns was embracing the boulevard culture and urban nightlife under the crystal chandeliers on Kämp's ground floor.

Around the tables in Kämp there was general discussion of "an artistic spring", which led in turn to a proclamation for a national programme in the pictorial arts.

An idea of "Finnish Art" was created, in which the subjects of the art would be consciously extracted from the nation's history, its people, and the unique natural surroundings. The inner circle included the young and talented painter **Axel Gallén** and his closest friends, such as composer and conductor **Robert Kajanus** and the future Finnish national composer **Jean Sibelius**.

In addition to the trio of Gallén, Kajanus, and Sibelius, the evening sessions in Kämp were attended by other young artists. The group represented the coming cultural elite of the nation, and the members were very conscious of their position as harbingers of change.

The artists themselves began to see their social get-togethers as a Symposium circle, where alcohol kindled earnest discussions on love and beauty.

The Symposium circle was at its most active from the fall of 1892 through to 1895. Sibelius himself reflected on the Kämp years:

"Our gatherings were extremely rewarding. Our imaginations were free to soar, our thoughts to play. We contemplated everything between heaven and earth, problems were ignited and sparked, but always, always in a positive, liberating atmosphere.

We felt a need to till the soil, to make all aspects and all spheres open to new ideas. The Symposium evenings gave me much, at a time when I would otherwise have been more or less alone."

Hotel Kämp has a long and proud tradition of art and culture. Today, Finnish graphic art is on display in every hotel roomm and both suites and meeting rooms are named after notable Finnish artists.

The most modern meeting and event space at Hotel Kämp is called Symposium, once again offering a space for new ideas and ideologies to be born.









Top: Hotel Kämp xxxx by Lorem Ipsum, lorem e dolores e xxx,xxx, xxx at Ala Kämp in 1910, Dinner at Mirror Room in 1956, Kämp reception in xxxx.

ROOMS & SUITES

Timeless elegant decoration and top class amenities assure you complete comfort and relaxation during your stay. Hotel Kämp's services cater to both travelers and locals, ensuring every moment is memorable.

Suites' abundant space and European elegance along with the entire Hotel Kämp experience make it possible for you to live like royalty. All suites offer separate living and resting areas decorated with romantic accents and elegant furniture as well as a luxurious marble bathroom.

DELUXE AND PREMIUM DELUXE ROOMS

Newly refurbished Deluxe and Premium Deluxe Rooms offer a blend of timeless elegance and modern comfort, ensuring a relaxing stay. These newly refurbished rooms feature sophisticated décor and top-class amenities for ultimate convenience.

The luxurious marble bathroom includes a soaking tub, separate walk-in shower, and indulgent amenities for a truly pampering experience. Premium Deluxe Rooms overlook a serene courtyard, providing a peaceful retreat.

Hotel Kämp also accommodates special requests, including connecting rooms, accessible rooms, and hypoallergenic options, ensuring a personalized and comfortable stay.









EXECUTIVE PARK VIEW ROOM

The Executive Park Rooms offer a harmonious blend of timeless elegance and modern sophistication, designed for those who appreciate both space and refined comfort. Exuding an air of effortless luxury, these rooms capture the essence of classic grandeur with contemporary touches.

Bathed in natural light, the interiors are warm and inviting, with a curated selection of elegant furnishings. A beautifully crafted marble bathroom invites you to unwind, featuring a deep soaking tub, a separate walk-in rain shower, and indulgent amenities to elevate your relaxation. A distinguished tiled stove, a nod to the building's rich heritage, adds an element of refined charm.

A stylish table and chairs offer the perfect setting for an intimate meal, a quiet moment with a book, or simply enjoying the hotel's impeccable in-room dining service. From the windows, guests can take in the captivating views of Esplanadi Park, creating a serene and inspiring atmosphere. Whether for business or leisure, the Executive Park View Room is a haven where history and modern sophistication meet in perfect harmony.



COURTYARD TWIN SUITE

The Courtyard Twin Suite is a sanctuary of space and comfort, offering a peaceful courtyard view and an atmosphere of refined elegance. Thoughtfully designed for families and groups, this suite seamlessly blends luxury with functionality, making it an ideal choice for both short and extended stays.

The two separate bedrooms provide privacy and tranquility, while the spacious living room invites guests to unwind in a warm and inviting setting. A modern kitchen enhances the convenience of your stay, allowing for effortless dining and entertaining.

With its harmonious balance of style and practicality, the Courtyard Twin Suite offers an exceptional retreat, where relaxation and sophistication come together in perfect harmony.



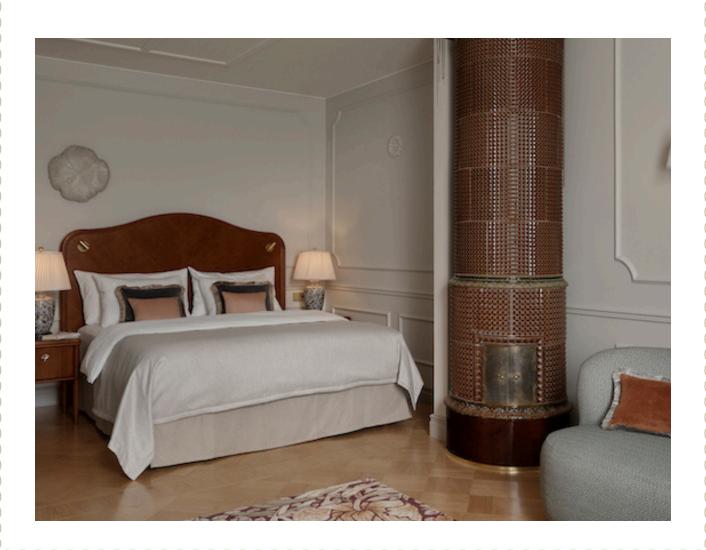


JUNIOR PARK SUITE

The Junior Park Suites at Hotel Kämp offer an exquisite blend of timeless elegance, luxury, and modern comfort, all framed by breathtaking views of Esplanadi Park. Designed to create a warm and inviting atmosphere, these spacious suites exude timeless elegance with carefully curated details.

Each suite features a marble bathroom with a separate shower and soaking tub, complemented by luxurious ESPA toiletries for ultimate relaxation. Upon arrival, guests are welcomed with a personalized suite introduction, and the experience is enhanced by an evening turndown service.

Start the day with a delicious in-suite breakfast, savoring the tranquility of your private retreat. Guests also enjoy complimentary lounge service and access to the fitness center, ensuring a truly exceptional and indulgent stay.

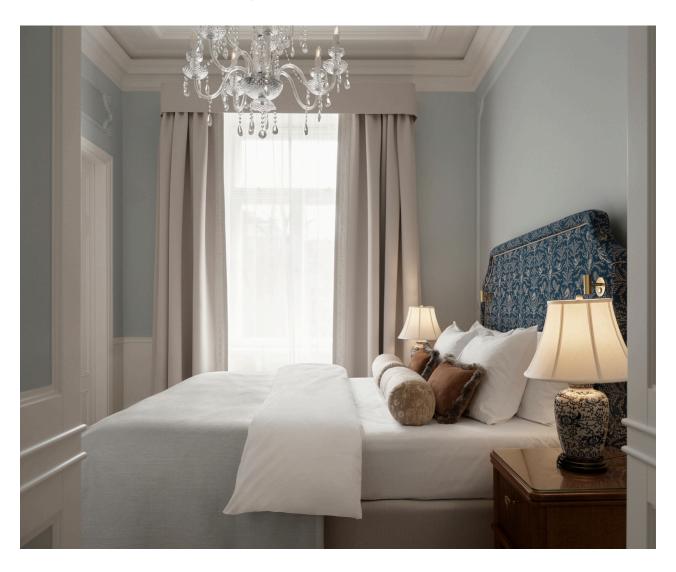


KÄMP SUITE

The Kämp Suites offer an exquisite blend of timeless elegance and modern luxury, featuring a separate bedroom, a spacious living room, and a stately marble bathroom designed for ultimate comfort. The bathroom is a sanctuary of indulgence, complete with a deep soaking tub, separate walk-in shower, double washbasin, and a separate toilet. Guests can enjoy stunning views of Esplanadi Park, the city, or a private courtyard terrace, creating a serene and refined retreat.

From the moment you arrive, your stay is enhanced with a personal suite introduction and thoughtful touches designed to pamper and delight. Relax with a luxurious bath, unwind with evening turndown service and a special nighttime gift, and wake up to a delicious buffet breakfast in our restaurant or a private in-suite breakfast for a more intimate start to the day.

Guests also enjoy exclusive lounge access and complimentary use of the wellness gym, ensuring a well-rounded, indulgent stay. Experience the finest in Helsinki hospitality with an unforgettable retreat in the Kämp Suite.



EXECUTIVE SUITE

The Executive Suites at Hotel Kämp embody the pinnacle of luxury, offering an exquisite blend of timeless elegance and modern refinement. Designed for those who seek unparalleled comfort and sophistication, these suites provide an exclusive retreat in the heart of Helsinki, with captivating views over Esplanadi Park.

Bathed in natural light, the spacious interiors are warm and inviting, featuring a beautifully appointed separate bedroom and living area. Carefully selected furnishings, rich textures, and elegant details create an atmosphere of effortless grandeur. The private sauna, a hallmark of Finnish luxury, offers a tranquil space to unwind and rejuvenate.

The marble bathroom is a true sanctuary, complete with a deep soaking tub, separate walk-in rain shower, double washbasin, and a separate toilet—all designed to elevate your relaxation.

Thoughtfully curated special amenities add an extra touch of indulgence.

Upon arrival, guests are welcomed with a personal suite introduction and a refreshing Kämp Signature welcome drink, setting the tone for an unforgettable stay. Whether for a romantic getaway or a luxurious escape, the Executive Suite promises an experience where history, comfort, and sophistication intertwine seamlessly.



SIBELIUS SUITE

The Sibelius Suite is the crown jewel of Hotel Kämp – an opulent and meticulously designed retreat that exudes timeless elegance and first-class comfort. Spacious and refined, this extraordinary suite offers a setting of grandeur, perfect for hosting intimate dinners, grand celebrations, or simply indulging in the finest luxury.

The expansive living room, adorned with dignified elegance, seamlessly opens to breathtaking Esplanadi Park views, creating a stunning backdrop for any occasion. A grand piano adds a touch of sophistication, inviting moments of musical delight. For added convenience, the well-equipped kitchen ensures effortless entertaining, making even extended stays a seamless experience.

The suite's magnificent sauna facilities provide a private and tranquil space to unwind and rejuvenate. With a blend of classic charm and modern functionality, the Sibelius Suite sets the stage for an unforgettable stay, where every detail is designed for unparalleled luxury.









Das in dinner with music

Dinners with musical accompaniment were arranged even in Carl Kämp's time. Programmes that have survived from that era indicate that the tafelmusik fare was typical for the late 19th century: light classical pieces by Rossini, Bach, Gounod, and Wagner among others. The programme often featured brass ensemble compositions, opera overtures, romances, marches, or airs.

RESTAURANT NOTES BY KÄMP

Pop-up restaurant Notes by Kämp invites you to indulge in a carefully curated menu that celebrates classic flavors and seasonal delights. Each dish and cocktail is crafted with precision, composed like a beautiful melody where every note is thoughtfully chosen and played with premium, responsibly sourced ingredients. Our drink selection complements the culinary experience with timeless classics, fine whiskeys, curated wines, and vintage champagnes. Combined with warm service and a relaxed yet elegant atmosphere, Notes by Kämp creates unforgettable moments for every guest.

Every visitor contributes to the ever-evolving symphony of Kämp, adding their unique note to our story.

Pop-up restaurant Notes by Kämp will be open until the new restaurant and bar will open in Fall 2025. Notes by Kämp is located on the ground floor of the hotel.



Breakfast

Kämp breakfast has an exquisite selection of classic breakfast dishes, Finnish specialities and Kämp Signature elements. The warm dishes and beverages of the breakfast selection will be served to the table and the cold dish selection is buffet style. For an additional touch of luxury, champagne and caviar are available to order.

Breakfast is served daily at Hotel Kämp's restaurant on the ground floor. You may also enjoy breakfast in the privacy of your own room.







Exclusive Lounge Service

Guests staying in our Executive rooms and Suites will enjoy exclusive lounge service at Notes by Kämp. Unwind in an atmospheric setting, indulging in delightful small bites and beverages as you relax.

Room Service

Hotel Kämp's Room Service Menu includes classic luxury hotel dishes and favorites from our à la carte menu.

The Room Service Menu is available

24 hours a day.

WELLNESS AT HOTEL KÄMP

For over a century, Hotel Kämp's guests and exceptional service have been at the heart of everything we do. As we embark on the exciting Rebirth of the Legend, guest well-being and Kämp's unparalleled expertise remain central to our mission.

As part of Hotel Kämp's ongoing refurbishment project, we are delighted to introduce Kämp Wellness. This temporary wellness sanctuary is located on the third floor of the hotel's tranquil and fully refurbished inner courtyard wing. The Kämp Wellness concept will remain open throughout the refurbishment period, serving our guests until the grand opening of the new full-service spa in 2026.

KÄMP WELLNESS

At Kämp Wellness, we recognize that every journey is unique. That's why our treatments are thoughtfully designed with a keen emphasis on expertise and personalization. Whether you're seeking a revitalizing massage, a glow-enhancing facial, or a luxurious beauty treatment, our skilled therapists design each service to meet your unique needs and desires.

Kämp Wellness highlights a commitment to high-quality care, with treatments tailored to individual preferences. The concept embodies the Kämp philosophy of blending luxurious comfort with purposeful design, ensuring an unforgettable wellness experience for all.

WELLNESS GYM

A well-equipped gym is located on the 2nd floor of Hotel Kämp. The gym is available for our hotel guests 24 hours a day.









MEETINGS & EVENTS

Hotel Kämp offers unique and luxurious spaces for meetings, conferences, and other events right in the center of Helsinki. The versatile meeting rooms are easily modified to cater for various different requirements of smaller meetings, cocktail parties, large networking events, and weddings. Five star service and the hotel's historic setting combined with the latest technology create unforgettable experiences for all visitors.

Hotel Kämp's second floor, the festive floor, offers a wide variety of complete meeting packages and set menus to make organizing meetings and events easier than ever before. All the festive floor's menus are designed to meet your specific needs and to exceed the expectations of your guests. Our professional staff will help you choose the set menus or meeting packages to create an unforgettable event.







SUSTAINABILITY

Hotel Kämp values responsibility and sustainability in all operations. Together with our parent company, we share a culture of doing more than expected — for our guests, our employees, the community, and the environment. We call this work WeCare.

People and diversity

At Hotel Kämp, it is of utmost importance for us, that besides our guests, every employee feels our warmth and hospitality. Our diversity is a strength visible in all our units – there are over 30 different nationalities in our 100-member staff. We value all our staff equally, and we all work by shared rules and responsibilities.

Sustainable, high quality food

The food we serve is of high quality, healthy, and responsibly produced. We prefer buying organic and local produce, the quality of the ingredients as our priority. We consider well-planned ingredients and courses as sustainable actions helping us minimize waste. Special diet options and ingredients' countries of origins are included in our menus, and we refrain from using Red List ingredients.

Sustainable trade

We take care of people and the planet by partaking in sustainable trading. We carry on discussions with our goods and services providers to make sure they also reach promised sustainable goals. Being part of the Strawberry community, the corporation-wide value chain relies on strong ethical demands.

Community

Kämp is a vital part of the rich history and culture of Helsinki, and we contribute to keeping our neighborhood lively and attractive. Collaborating with organizations that do important work for our community, such as Hope, Helsinki Missio, and We 4 You, is important to us. We proudly display the pride flag during the Pride festival, and are always open for new collaborations with organizations who share our values.

Sustainable operations

We aim to operate our hotel with a positive impact on the planet. With our persistent work, we have obtained the Green Key certificate for sustainable travel, and our property has received the LEED Gold environmental certificate. In our daily operations we keep track and further our understanding on waste management, reduce consumption of electricity and water, recycle according to the recycling system on the property, and minimize the consumption of paper and single-use products.

The Leading Hotels of the World organization has granted Hotel Kämp the Sustainability Leader certification. Hotels with the certification meet the requirements set by the Global Sustainable Tourism Council. The certificate demonstrates Hotel Kämp's commitment to maximizing socioeconomic benefits to the local community, preserving cultural heritage, and minimizing negative impacts to the environment.

Visit Finland has awarded the Sustainable Travel Finland label to Hotel Kämp, which shows our commitment to sustainable tourism and responsible operations. Companies that have been awarded the label have successfully completed the Sustainable Travel Finland programme and meet the criteria of the award. The label is third-party certified and guarantees high-quality and long-term development in the provision of sustainable travel services.

HOTEL SERVICES

Concierge

Hotel Kämp's concierge services are available 24 hours a day. The concierge staff assist with any personal requests during your stay, from making travel arrangements and restaurant bookings to suggesting sightseeing tours, shopping areas, theaters, and museums.

Flowers

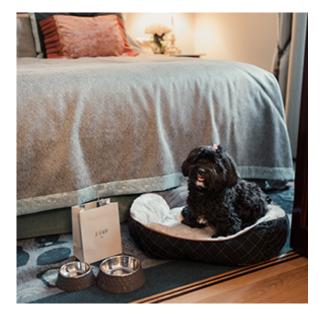
Hotel Kämp's professional florists create beautiful flower arrangements for any occasion. From a single rose to large bouquets, please contact Hotel Kämp's reception to arrange a flower delivery.

Turndown Service

Turndown service is performed every evening in all hotel rooms by our Housekeeping. Turndown service prepares your room for the night: curtains are closed, the bed is opened up, trash cans are emptied, and fresh towels are brought to your room.







Pets

Our focus has always been to create unforgettable memories and above all to ensure the well-being and experiences of our guests. This tradition naturally extends to our pet guests. We understand that pets are important family members,, which is why we offer special services and amenities for them as well.

The spacious and comfortable rooms and suites at Hotel Kämp offer a safe haven close to everything. And yes, there is a welcome gift for your pet.

ASSETS AND CONTACT INFORMATION

Photos are not to be forwarded to third parties nor edited or manipulated without prior consent from Britannia Hotel.

PRESS INQUIRIES & PHOTOGRAPHY press@strawberry.fi



KÄMP1887

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